

# Creating Collaborative Synchronous Exercises





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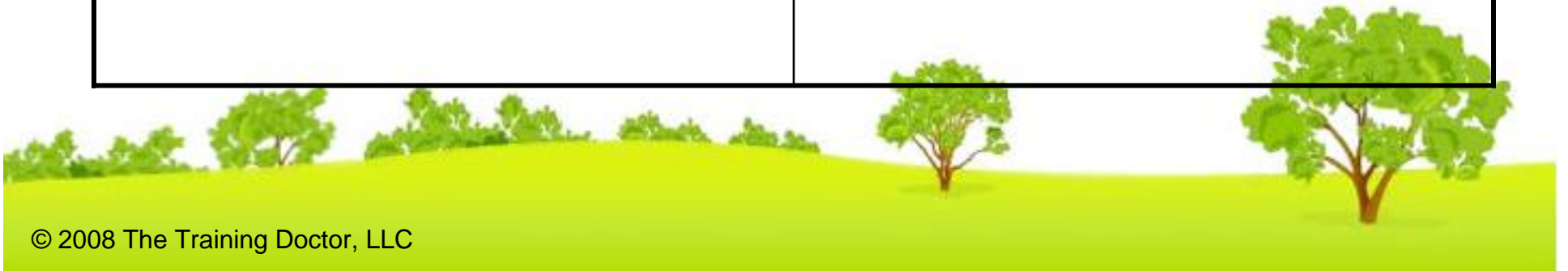
# Agenda

- ☑ Online event types
- ☑ Interaction vs. Collaboration
- ☑ Serial collaboration vs. concurrent collaboration
- ☑ Why and how interaction and collaboration should be designed into synchronous events



# Event Types

<u>Meetings</u>	<u>Presentations</u>
<u>Learning Events</u>	<u>Marketing Webinars</u>



How might the goals and objectives of a presentation differ from those of a training event?



# Interaction & Collaboration



# Interaction

**Communication** – the purpose of communication is to continuously propel a dialogue forward by providing content and feedback.

## Interaction...

Promotes **communication** between facilitators and participants

Promotes **communication** among participants

Promotes **communication** among participants and technology



# Why Interact & Collaborate?

- To support participant engagement
- To support learning outcomes



# Collaboration

- Supports 'higher-order' thinking activities



The goal is to help participants achieve better results than they would have individually



# Examples I have seen...

Interaction	Collaboration



# Levels Of Interaction & Collaboration

- Serial



- Concurrent



# Pros and Cons

	Serial	Concurrent
Advantages	Individuals take turns; orderly. Individual personalities emerge.	More of a brainstorming atmosphere; everyone does same activity at same time.
	Instructor has easier time "controlling."	Learner centric: teams, partners, individuals all working toward same goal.
Disadvantages	Takes longer. People may mentally "check out."	Can feel chaotic or distracting to some.
	Instructor focused on moving discussion forward.	Harder to manage, hard to plan timing.

# Collaboration Best Practices

- Don't confuse “collaboration” with “communication”
- Provide participants with achievable and well-defined outcomes
- Don't encourage lecture
- Allow the participants to assist one another in the learning process
- Recognize, and reward, the results of online collaboration



## Why Collaborate Online?

*Nobody* is an auditory learner

The content requires synergy to achieve the learning outcome

No one of us is as smart as all of us

## How Collaborate Online?

Segment topics – what requires synergy?

Engagement begets collaboration

Use:

open ended questions  
whiteboarding / chat  
pairs activities  
breakout rooms

# Questions? Comments? Emotional Outbursts?

